

## Resume

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## Studies

1986 – 1988 studied for an M.B.A in Business Management, with a specialty in finance and banking, at the Hebrew University in Jerusalem.

1983 – 1986 studied for a B.A. in economics and complementary studies in Business management at the Hebrew University in Jerusalem.

During my years of work I have undergone a variety of courses in economics, administration, computing and other fields.

## Professional experience

### **1995 – present, Financial consulting**

Runs an office that provides a range of management, economic and business consultation services to a variety of companies, institutions and public bodies. The work includes managing staff and senior employees. My areas of activity include

- 1. Preparation of a variety of economic projects, business and economic consulting:** business plans, valuations for companies and projects, feasibility studies and economic feasibility, accompaniment of mergers and acquisition of companies, portfolios for investors, joining partners and dismantling partnerships, business and economic research. Dealing with the receipt of State benefits under the Law for the Encouragement of Capital Investments, the Fund for the Encouragement of Overseas Marketing, raising funds from investors, banks and other credit providers, Including Raising loans from various public funds, such as loans under state guarantees, examining the repayment ability and risk of credit recipients, and more
- 2. Management and ongoing business support:** A variety of ongoing and active accompaniment areas, including business development and strategic planning, management and decision-making, financial management, development and improvement of marketing systems, planning and management of business processes of growth and rehabilitation, planning and management of work plans and budgets In planning the construction and improving working procedures. Testing, adaptation and assimilation of tools and computer systems.

### **Important points:**

- \* In my work, I've acquired diverse management skills and managerial experience.
- \* I served as a member of the board of directors of various companies and organizations.
- \* I dealt with training in economic and business matters.

- \* I've acquired experience in verbal and written language.
- \* I am on the list of business consultants - the Ministry of economy, the Ministry of Agriculture, the Ministry of Tourism, the Jewish Agency, the Jewish National Fund and more.
- \* I have gained experience over the years in a wide range of computer skills.
- \* I have a "wide view", suitable for a varied organizational and business environment.

### **1992 – 1995 Finance director – "Zalman Barashi" infrastructure company**

Management of the economic and finance system for an infrastructure company with a cycle of about 100 million nis a year. Applying changes in the financial system, managing of financing and cash flow issues of the Company, leading moves to improve the financing system of the Company, working with banks and financing entities, pricing of projects and tools, ongoing management and negotiations with suppliers and customers, annual and multi-year work plans and budgets; The improvement of computer work, the examination of software and its assimilation, the preparation of management reports and reports for future projects to management and other entities and their presentation.

### **1991 – 1988 Director of Economic Department - Postal Bank**

I prepared various economic opinions aimed at developing activity and promoting the interests of the Postal Bank against the authorities in charge of it. This report included tests for the feasibility of developing various services, a comparative survey of the activities of post offices around the world, an analysis of the capital structure desired after privatization (which was considered in the past), and more. I managed a team of employees and my work included working with a wide range of factors at the bank and abroad.

In addition, I dealt with computerization and analysis of computer systems, characterizing and defining the needs of the computer system at the Bank, planning, implementing, assimilating and producing a variety of reports, with an emphasis on management reports. Extensive and sophisticated use of spreadsheets and more.

During this period, I also wrote economic investigative reports for press magazines.

### **1986 – 1988 Referent for Government Companies - Government Companies Authority, Ministry of Finance**

Referent for government companies in the fields of housing and energy. In this framework, I represented the government as a director in 20 government companies, assessed the companies' performance and accompanied them in decision making and business policy making processes, as a director on their board of directors.

**Languages** – Hebrew as a mother tongue, English on a high level.

**Army service** – 1982 – 1979 Fighter in the Armored Corps, tank commander.